

# **Market Transparency Report**

Monthly Guide to the U.S. Retail Fixed Income Markets

October 2019

### www.tradeweb.com

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### **Overview**

### **About the Market Transparency Report**

The data and analysis contained in this monthly report are intended to provide transparency into the dynamics of the U.S. Fixed Income markets for retail investors. The report presents the important trends in the market, including trade volumes, most active issuers, yield/spread movements and buy/sell ratios. Retail trades are defined as odd-lot transactions under 100 bonds (i.e. less than \$100,000 par value). The retail market is much smaller than the institutional market on a par value basis, but it accounts for more than 2/3 of the trades that occur in the marketplace.

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## **Market Commentary**

#### **Monthly Change Table for October 2019**

	Median Yield (bps)	Daily Trade Volume	Buy/Sell Ratio
Agency	-10	5.5%	0.1
CD	-13	4.3%	0.5
Corp	-10	-4.2%	0.1
Municipal	6	-1.1%	0.0
Treasury	-24	-12.0%	-1.1

For monthly security trend data, see slides 5, 6 and 7



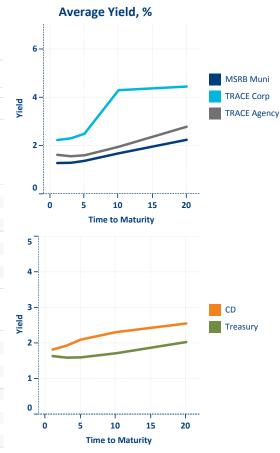
## **Yield Matrix**

#### Average Yield, % for October 2019

			TTM			Median Maturity
Market	1	3	5	10	20	(Years)
MSRB Muni	1.3	1.3	1.4	1.7	2.3	11
TRACE Corp	2.2	2.3	2.5	4.3	4.5	3
TRACE Agency	1.6	1.6	1.6	2.0	2.8	3
CD	1.8	1.9	2.1	2.4	2.6	1
Treasury	1.6	1.6	1.6	1.7	2.0	1

#### **Asset Class**

Market	Category (Filtered)	Rating Key	1	3	5	10	20	Median Maturity (Years)
		AA	1.8	1.7				1
		Α	1.9	2.0	2.2	2.6	3.5	3
	Financial	BBB	2.3	2.6	2.8	3.5	4.5	4
TRACE -		HY	2.3	3.0	4.1	6.8	5.3	8
Corp	Non-Financial	AAA	1.6	1.9	1.5	2.3	2.9	1
Согр		AA	1.6	1.8	1.9	2.8	3.0	1
		Α	1.7	1.9	2.3	2.6	3.4	4
		BBB	2.1	2.7	2.8	3.9	4.5	5
		HY	13.7	7.7	6.6	7.6	18.5	7
								Median
			1	3	5	10	20	Maturity (Years)
		AAA	1.2	1.2	1.2	1.5	2.0	8
		AA	1.3	1.3	1.3	1.7	2.2	9
	GO	A	1.3	1.4	1.5	1.8	2.1	8
		BBB	2.2	2.3	2.3	2.6	2.8	10
MSRB		HY	3.3	3.0	3.5	2.8	2.9	12
Muni		AAA	1.3	1.2	1.3	1.6	2.0	9
		AA	1.3	1.3	1.3	1.6	2.0	10
	Revenue	A	1.3	1.4	1.4	1.7	2.1	14
		BBB	1.6	1.8	2.1	2.2	2.8	20
								4.0



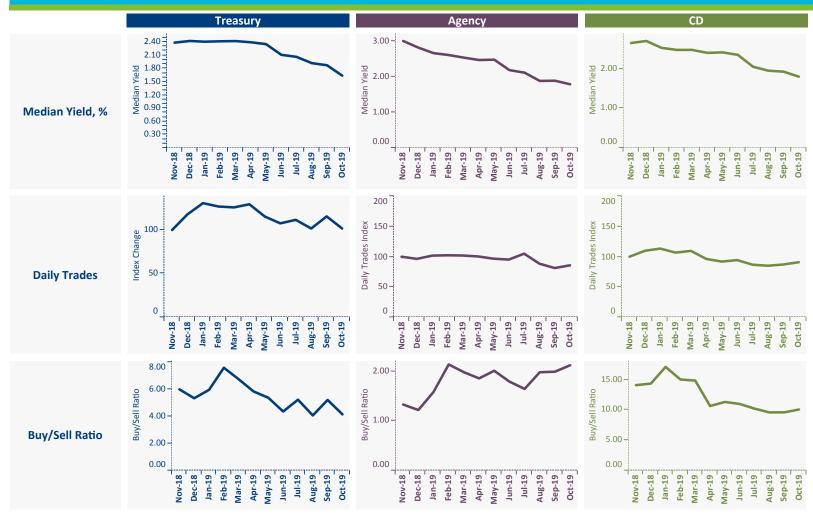
WA Yield = "Weighted Average Yield"

Source: TRACE, RTRS (MSRB's Real-time Transactional Reporting System) and Tradeweb Direct

- -The yields in each cell for Corporate/Agency/Municipal are the weighted average yield based on odd-lot customer buy transcations reported in TRACE/MSRB.
- -The yields in each cell for Treasury/CD are the weighted average yield based on buy transactions on the Tradeweb Direct Platform.
- -The weights are based on transaction size.
- -Yield summaries for Corporate and Agency exclude transactions in callable or floating-rate coupon bonds.
- -Yield summaries for Municipal exclude transactions in taxable bonds.
- -See appendix for the definition of maturity and rating buckets.



### Treasury, Agency, CD Transaction Trend Summary



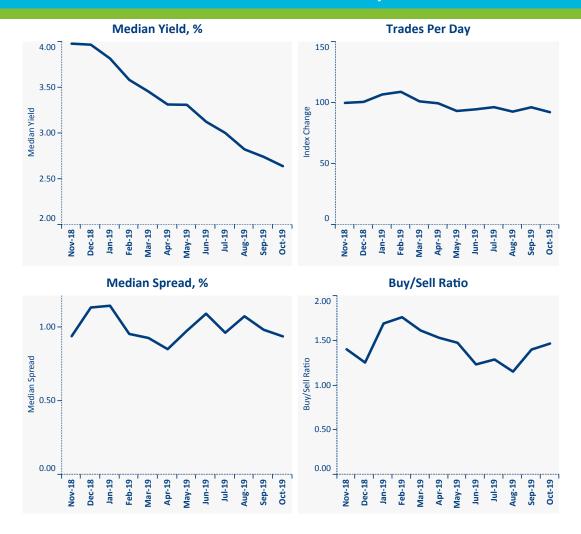
Daily Trades: First month = 100 Source: TRACE and Tradeweb Direct



<sup>-</sup>Treasury and CD are based on transactions on the Tradeweb Direct Platform. Median yields are based on all customer buy transactions.

<sup>-</sup>Agency is based on odd-lot customer transactions (<100M) reported in TRACE. Median yields are based on all odd-lot customer buy transactions.

## **Corporate Bonds: Odd-Lot Customer Transaction Trend Summary**



Daily Trades: First month = 100 Source: TRACE and Tradeweb Direct



<sup>-</sup>Based on odd-lot customer transactions (<100M) reported in TRACE.

<sup>-</sup>Median yields and spreads are based on all odd-lot customer buy transactions...

## **Municipal Bonds: Odd-Lot Customer Transaction Trend Summary**



Daily Trades: First month = 100

Source: RTRS (MSRB's Real-time Transaction Reporting System) and Tradeweb Direct



<sup>-</sup>Based on odd-lot customer transactions (<100M) reported in MSRB.

<sup>-</sup>Median yields and spreads are based on all odd-lot customer buy transactions.

<sup>-</sup>Spread for each transaction is calculated against the Treasury yield for the same maturity.

## Corporate Bonds: Top 20 Most Active Issuers

#### October 2019

Index	Ticker	Company	Rating Key (Med)	Issues Traded	% of Total Trades	Trades	Buy/Sell Ratio	Dollar Vol. Traded (MM)	1Y Yield (Buy)	3Y Yield (Buy)	5Y Yield (Buy)	10Y Yield (Buy)	20Y Yield (Buy)
1	JPM	JP MORGAN CHASE	ВВВ	686	3.2%	16,224	1.4	353	1.9	2.1	2.3	2.8	3.3
2	GS	GOLDMAN SACHS	ВВВ	929	2.9%	14,750	1.4	307	2.0	2.2	2.5	3.2	4.0
3	BAC	BANK OF AMERICA	A	411	2.4%	11,844	1.5	260	1.9	2.1	2.4	2.7	3.7
4	С	CITIGROUP	ВВВ	453	2.2%	11,168	1.4	246	1.9	2.1	2.6	3.1	3.3
5	GE	GENERAL ELEC CAP CORP MEDIUM TERM NTS BO	ВВВ	323	2.1%	10,624	1.6	208	2.3	2.6	3.1	4.0	4.4
6	WFC	WELLS FARGO	A	220	1.8%	8,766	1.4	193	1.9	2.2	2.3	2.8	3.5
7	MS	MORGAN STANLEY	BBB	767	1.6%	7,791	1.1	168	2.0	2.2	2.4	3.0	3.0
8	Т	AT&T	BBB	115	1.4%	7,086	1.0	157	1.9	2.0	2.4	3.0	4.1
9	GM	GENERAL MOTORS FINANCIAL COMPANY INC	ВВВ	109	1.4%	6,930	2.0	160	2.2	2.7	3.2	3.9	5.0
10	AAPL	APPLE INC	AA	52	1.2%	6,243	1.2	137	1.7	1.8	1.9	2.3	3.1
11	F	FORD	BBB	269	1.2%	5,804	1.9	134	2.8	3.1	4.0	5.3	5.9
12	CVS	CVS CAREMARK CORP	BBB	44	1.0%	4,904	1.7	109	2.0	2.2	2.5	3.2	3.9
13	BRK	BERKSHIRE HATHAWAY	Α	154	0.9%	4,600	1.2	121	1.7	1.8	2.6	2.8	4.4
14	VZ	VERIZON	BBB	133	0.9%	4,501	1.0	93	1.8	2.0	2.1	2.6	3.2
15	CMCS	COMCAST	A	59	0.8%	4,136	1.2	91	1.8	1.8	2.1	2.5	3.2
16	PEMX	PETROLEOS MEXICANOS	BBB	40	0.8%	4,100	1.3	141	2.4	3.3	4.3	5.8	6.7
17	GPOR	GULFPORT ENERGY CORP	В	4	0.8%	3,863	7.4	37		15.9	16.7		
18	ORCL	ORACLE CORP	Α	27	0.7%	3,705	1.4	73	1.7	1.9	2.0	2.3	3.0
19	BUD	ANHEUSER BUSCH INBEV WORLDWIDE INC	BBB	45	0.7%	3,634	0.7	68	1.7	1.9	2.1	2.7	3.5
20	MSFT	MICROSOFT CORP	AAA	36	0.7%	3,460	1.1	77	1.6	1.7	1.7		2.7

Source: TRACE and Tradeweb Direct





<sup>-</sup>Based on odd-lot customer transactions (<100M) reported in TRACE.

<sup>-</sup>Issuer ratings are based on median rating of traded bonds from each issuer. Bond ratings are from Moody's and S&P.

## Corporate Bonds: Top 20 Issuers with Highest Buy/Sell Ratio

#### October 2019

Index	Ticker	Company	Rating Key (Med)	Issues Traded	% of Total Trades	Trades	Trades (Buy)	Trades (Sell)	Buy/Sell Ratio	Dollar Vol. Traded (MM)	1Y Yield (Buy)	3Y Yield (Buy)	5Y Yield (Buy)	10Y Yield (Buy)	20Y Yield (Buy)
1	PYPL	Null	BBB	4	0.3%	1,400	1,358	42	32.3	23		2.0	2.2	2.8	
2	EQT	EQT CORP	BBB	11	0.5%	2,323	2,145	178	12.1	49	2.4	4.2	4.6	5.8	
3	APA	APACHE CORP	BBB	13	0.2%	1,155	1,058	97	10.9	28	2.2	2.4		4.3	5.2
4	UNT	UNIT CORP	В	1	0.5%	2,362	2,151	211	10.2	21					
5	HPT	HOSPITALITY PPTYS TR	BBB	12	0.3%	1,443	1,311	132	9.9	34	2.5	3.2	3.8	4.8	
6	GPOR	GULFPORT ENERGY CORP	В	4	0.8%	3,863	3,403	460	7.4	37		15.9	16.7		
7	CC	Null	ВВ	3	0.3%	1,310	1,087	223	4.9	24		7.1	7.9	7.5	
8	CAH	CARDINAL HEALTH INC	BBB	15	0.2%	1,210	985	225	4.4	28	2.0	2.2	2.7	3.3	4.6
9	GEO	GEO GROUP INC	В	4	0.3%	1,261	1,026	235	4.4	15		8.9	9.9		
10	EBAY	EBAY INC	BBB	10	0.4%	2,226	1,805	421	4.3	43	1.9	2.2	2.4	3.0	4.2
11	FDX	FEDEX CORP	BBB	23	0.4%	2,079	1,674	405	4.1	42		2.1	2.3	3.0	4.0
12	Х	UNITED STS STL CORP NEW	В	3	0.5%	2,418	1,926	492	3.9	42			9.4		9.7
13	ETFC	E TRADE FINL CORP	ВВ	5	0.3%	1,639	1,262	377	3.4	44		2.3		3.2	
14	EIX	EDISON MISSION	BBB	35	0.3%	1,513	1,148	365	3.2	35	2.2	2.7	2.5	3.9	3.8
15	PNC	PNC FDG CORP	Α	36	0.5%	2,275	1,726	549	3.1	45	1.8	1.9	2.1	2.6	
16	BPL	BUCKEYE PARTNERS	ВВ	9	0.4%	1,863	1,371	492	2.8	33	3.0	3.9	4.6	5.6	7.0
17	TRP	TRANSCANADA PIPELINES LTD	BBB	31	0.3%	1,272	912	360	2.5	28	2.0	2.0	2.8	2.8	3.9
18	ANTM	Null	Α	24	0.3%	1,682	1,198	484	2.5	38	1.9	2.1	2.3	2.9	4.0
19	BBT	BB&T CORP SR MEDIUM TERM NTS BOOK ENTRY	Α	29	0.4%	1,798	1,273	525	2.4	44	1.9	2.1	2.2	2.7	
20	BTI	BAT INTERNATIONAL FINANCE PLC	BBB	30	0.3%	1,404	994	410	2.4	36	2.0	2.4	2.9	3.5	4.6

Source: TRACE and Tradeweb Direct



Tradeweb direct>

<sup>-</sup>Based on odd-lot customer transactions (<100M) reported in TRACE.

<sup>-</sup>The top 20 issuers are selected among the top 100 most active issuers in odd-lot TRACE.

<sup>-</sup>Issuer ratings are based on median rating of traded bonds from each issuer. Bond ratings are from Moody's and S&P.

## Corporate Bonds: Top 20 Issuers with Lowest Buy/Sell Ratio

#### October 2019

Index	Ticker	Company	Rating Key (Med)	Issues Traded	% of Total Trades	Trades	Trades (Buy)	Trades (Sell)	Buy/Sell Ratio	Dollar Vol. Traded (MM)	1Y Yield (Sell)	3Y Yield (Sell)	5Y Yield (Sell)	10Y Yield (Sell)	20Y Yield (Sell)
1	STX	SEAGATE HDD CAYMAN	BBB	6	0.3%	1,556	564	992	0.57	43		3.2	3.8	4.3	5.6
2	FTR	FRONTIER COMMUNICATIONS CORP	С	26	0.3%	1,256	470	786	0.60	16	155.6	43.2	30.4	8.1	18.6
3	PTRB	PETROBRAS	ВВ	21	0.4%	2,003	753	1,250	0.60	82	2.6	3.0	3.4	4.4	5.6
4	CTL	CENTURYLINK	В	31	0.6%	2,850	1,156	1,694	0.68	73	3.1	3.4	4.4	6.3	7.7
5	QCOM	QUALCOMM	Α	11	0.3%	1,277	523	754	0.69	28	2.1	2.0	2.3	2.6	3.2
6	BUD	ANHEUSER BUSCH INBEV WORLDWIDE INC	BBB	45	0.7%	3,634	1,548	2,086	0.74	68	2.3	2.0	2.1	2.7	3.5
7	VIA	VIACOM INC NEW	BBB	37	0.3%	1,473	642	831	0.77	32	2.3	2.4	2.6	3.2	4.3
8	CS	CREDIT SUISSE	N/R	384	0.3%	1,540	682	858	0.79	31	2.3	2.5	2.9	3.6	3.6
9	HPQ	HEWLETT PACKARD	BBB	18	0.4%	1,875	828	1,047	0.79	45	2.2	2.0	2.8	4.5	4.6
10	BCS	BARCLAYS	N/R	556	0.4%	1,917	877	1,040	0.84	42	2.8	2.9	3.0	3.1	3.7
11	EDP	ENTERPRISE PRODS OPER LLC	BBB	34	0.3%	1,414	692	722	0.96	30	2.1	2.1	2.3	2.8	4.0
12	KMI	KINDER MORGAN ENERGY PARTNERS L P	BBB	63	0.4%	1,765	874	891	0.98	37	2.2	2.3	2.6	3.9	4.6
13	Т	AT&T	BBB	115	1.4%	7,086	3,526	3,560	0.99	157	2.1	2.1	2.5	3.2	4.1
14	csco	CISCO	AA	14	0.3%	1,470	735	735	1.00	25	1.8	1.8	1.9		3.0
15	VZ	VERIZON	BBB	133	0.9%	4,501	2,271	2,230	1.02	93	1.9	2.0	2.2	2.8	3.4
16	RDS	SHELL	AA	24	0.3%	1,603	823	780	1.06	36	1.9	1.8	2.0	2.3	3.2
17	UTX	UNITED TECHNOLOGIES CORP	BBB	35	0.3%	1,614	834	780	1.07	39	2.1	2.0	2.2	2.4	3.3
18	MS	MORGAN STANLEY	BBB	767	1.6%	7,791	4,051	3,740	1.08	168	2.1	2.3	2.4	3.2	3.5
19	НВС	HSBC	N/R	463	0.5%	2,644	1,381	1,263	1.09	53	2.2	2.1	2.9	3.7	3.5
20	PEP	PEPSICO	Α	33	0.3%	1,560	813	747	1.09	36	1.9	1.8	1.9	2.2	3.1

Source: TRACE and Tradeweb Direct



<sup>-</sup>Based on odd-lot customer transactions (<100M) reported in TRACE.

<sup>-</sup>The top 20 issuers are selected among top 100 most active issuers in odd-lot TRACE.

<sup>-</sup>Issuer ratings are based on median rating of traded bonds from each user. Bond ratings are from Moody's and S&P.

## Corporate Bonds: Top 20 Most Bought Issues

#### October 2019

Index	Ticker	Company	Maturity	Rating Key (Med)	Coupon	Trades (Buy)	Trades (Sell)	Trades	Dollar Vol. Traded (MM)	Yield (Buy)	Yield (Sell)	Price (Buy)	Price (Sell)
1	GPOR	GULFPORT ENERGY CORP	May-23	В	6.625	3,286	413	3,699	36	15.9	16.2	75.7	75.1
2	UNT	UNIT CORP	May-21	В	6.625	2,151	211	2,362	21	29.8	31.0	72.4	71.5
3	GE	GENERAL ELEC CAP CORP MEDIUM TERM NTS BO	Null	BBB	5.000	1,822	765	2,587	42	5.2	5.3	95.5	94.3
4	Х	UNITED STS STL CORP NEW	Aug-25	В	6.875	1,014	286	1,300	23	9.4	9.7	88.8	87.6
5	EBAY	EBAY INC	Mar-22	BBB	3.800	994	55	1,049	14	2.2	2.2	103.7	103.5
6	PNC	PNC FDG CORP	Apr-29	Α	3.450	991	36	1,027	19	2.6	2.6	107.2	107.0
7	MET	METLIFE	Jun-27	BBB	3.700	942	105	1,047	26	3.8	4.0	99.2	98.1
8	DUK	DUKE ENERGY	Dec-49	BBB	4.875	940	18	958	26			104.8	103.7
9	AKAM	Null	May-25	N/R	0.125	824	50	874	4			114.7	113.8
10	PYPL	Null	Oct-26	BBB	2.650	755	10	765	9	2.4	2.5	101.6	100.7
11	ETFC	E TRADE FINL CORP	Null	ВВ	5.300	727	187	914	24	5.4	5.6	97.9	95.1
12	WDC	WESTERN DIGITAL CORP	Feb-24	BBB	1.500	725	36	761	3	2.3	2.5	96.7	96.0
13	EQT	EQT CORP	Oct-22	BBB	3.000	713	88	801	13	4.3	4.5	96.4	95.8
14	JPM	JP MORGAN CHASE	Dec-49	BBB	5.000	699	30	729	22	4.8	4.9	104.0	103.0
15	CC	Null	May-25	ВВ	7.000	692	130	822	15	7.9	8.2	95.8	94.8
16	Х	UNITED STS STL CORP NEW	Mar-26	В	6.250	677	120	797	12	10.2	10.2	81.8	81.7
17	F	FORD	Dec-26	BBB	4.346	670	278	948	27	4.3	4.4	100.5	99.8
18	AOI	ALLIANCE ONE INTL INC	Jul-21	С	9.875	651	259	910	8	37.9	40.3	66.2	64.4
19	BPL	BUCKEYE PARTNERS	Oct-24	ВВ	4.350	633	129	762	8	4.6	4.6	98.8	98.9
20	PYPL	Null	Oct-24	BBB	2.400	549	9	558	12	2.2	2.3	100.9	100.4

Source: TRACE and Tradeweb Direct



<sup>-</sup>Based on odd-lot customer transactions (<100M) reported in TRACE.

<sup>-</sup>Ratings (AAA, AA, A, BBB, BB, B, C) are based on aggregate ratings from Moody's and S&P (when available).

## Corporate Bonds: Top 20 Most Sold Issues

#### October 2019

Inde	x Ticker	Company	Maturity	Rating Key (Med)	Coupon	Trades (Buy)	Trades (Sell)	Trades	Dollar Vol. Traded (MM)	Yield (Buy)	Yield (Sell)	Price (Buy)	Price (Sell)
1	GE	GENERAL ELEC CAP CORP MEDIUM TERM NTS BO	Null	BBB	5.000	1,822	765	2,587	42	5.2	5.3	95.5	94.3
2	JPM	JP MORGAN CHASE	Null	BBB	0.000	238	645	883	8	5.7	5.7	100.8	100.5
3	BUD	ANHEUSER BUSCH INBEV WORLDWIDE INC	Feb-21	ВВВ	3.526	49	527	576	6			101.7	101.3
4	BUD	ANHEUSER BUSCH INBEV WORLDWIDE INC	Feb-23	BBB	3.300	127	440	567	8	1.9	2.0	104.1	103.9
5	GPOR	GULFPORT ENERGY CORP	May-23	В	6.625	3,286	413	3,699	36	15.9	16.2	75.7	75.1
6	STX	SEAGATE HDD CAYMAN	Dec-34	BBB	5.750	200	362	562	18	5.4	5.6	103.1	101.3
7	CTL	CENTURYLINK	Sep-39	В	7.600	154	359	513	14	7.5	7.6	100.9	99.9
8	AAPL	APPLE INC	May-23	AA	2.400	353	358	711	14	1.8	1.9	101.9	101.8
9	JPM	JP MORGAN CHASE	Oct-26	Α	2.950	324	347	671	7	2.5	2.5	102.7	102.6
10	VZ	VERIZON	Nov-24	BBB	3.500	241	344	585	6	2.1	2.2	106.3	106.1
11	сон	Null	Jul-27	ВВВ	4.125	87	340	427	6	3.8	4.0	101.9	101.0
12	VRSN	VERISIGN INC	May-23	BBB	4.625	11	333	344	4	2.2	2.8	102.0	101.8
13	Т	AT&T	May-25	BBB	3.400	255	313	568	10	2.5	2.5	104.6	104.4
14	AAPL	APPLE INC	Feb-26	AA	3.250	235	310	545	6	2.1	2.2	106.4	106.1
15	SCI	SERVICE CORP INTL	May-24	ВВ	5.375	1	310	311	3	2.2	3.0	103.5	103.1
16	Т	AT&T	Feb-22	BBB	3.000	281	309	590	6	2.0	2.1	102.3	102.1
17	LEN	LENNAR CORP	Nov-19	ВВ	4.500	11	309	320	3	3.0	3.0	100.1	100.1
18	BAC	BANK OF AMERICA	Aug-24	BBB	4.200	259	308	567	10	2.5	2.6	107.7	107.3
19	JPM	JP MORGAN CHASE	Dec-49	BBB	4.625	543	301	844	24	4.6	4.7	100.0	98.3
20	GM	GENERAL MOTORS FINANCIAL COMPANY INC	Null	ВВ	5.750	370	296	666	15	5.9	6.0	97.0	96.1

Source: TRACE and Tradeweb Direct



<sup>-</sup>Based on odd-lot customer transactions (<100M) reported in TRACE.

<sup>-</sup>Ratings (AAA, AA, A, BBB, BB, B, C) are based on aggregate ratings from Moody's and S&P (when available).

### **Appendix**

### **Maturity**

We consider the following maturity ranges for maturity buckets. TTM is Time to Maturity in years.

1Y: 0.5 <= TTM <= 1.5 3Y: 2 <= TTM <= 4 5Y: 4 < TTM <= 6 10Y: 7.5 <= TTM <= 12.5 20Y: 15 <= TTM <=25

### Rating

Rating buckets (AAA, AA, A, BBB, HY) in yield matrix are based on agggregate ratings from Moody's and S&P (when available).

For Corporate, we only consider transactions in bonds that are rated by both rating agencies.

- -Corporate AAA: Bonds rated AAA by both rating agencies.
- -Corporate AA: Bonds rated AA by both rating agencies.
- -Corporate A: Bonds rated A by both rating agencies.
- -Corporate BBB: Bonds rated BBB by both rating agencies.
- -Corporate High Yield: Bonds rated High Yield by both rating agencies.

(Transactions in corporate bonds that are rated as AA by one agency and as A by another agency are excluded.)

- -Municipal AAA: Bonds rates AAA by both rating agencies, or AAA by one agency and not rated by another agency.
- -Municipal AA: Bonds rated AA by both rating agencies, or AA by one agency and not rated by another agency.
- -Municipal A: Bonds rated A by both rating agencies, or A by ones agency and not rated by another agency.
- -Municipal BBB: Bonds rated High Yield by both rating agencies, or BBB by one agency and not rated by another agency.
- -Municipal High Yield: Bonds rated High Yield by both rating agencies, or High Yield by one agency and not rated by another agency.

(Transactions in municipal bonds that are rated as AA by one agency and as A by another agency are excluded.)

(Transactions in municipal bonds that are rated as AA by one agency and not rated by the other agency are included.)



### **Disclosures**

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