



Alfred McKeon
Managing Director, Head of Tradeweb U.S. Inter-Dealer Brokerage
Tradeweb

Alfred McKeon is Managing Director, Head of Interdealer Brokerage ("IDB") Markets. In this role, McKeon is responsible for managing both the voice brokerage markets through Tradeweb's wholly-owned subsidiary Hilliard Farber, as well as the growth of the electronic IDB trading business, Dealerweb.

McKeon joined the company in 2008 following the acquisition of Hilliard Farber. He started with Hilliard Farber immediately after graduating college in 1985 as a TBA-MBS broker, and quickly rose to Co-Head of the TBA-MBS desk by 1992. By 1998, he was elected Vice Chairman and was a key contributor to making Hilliard Farber's U.S. residential agency mortgage-backed securities franchise the leading voice brokerage liquidity provider for the past 12 years.

McKeon is a graduate of Muhlenberg College and currently serves on their Board of Observers. He is also a member of the executive management team at Tradeweb.

Please contact the Tradeweb Communications Team to arrange an interview or for additional information: Communications@Tradeweb.com or +1-646-430-6007